

SUPER-G WORLD CHAMPIONS JOIN DIDIER DEFAGO FOR THE 2009 VERBIER HIGH FIVE BY CARLSBERG

USA's Lindsey Vonn, Super-G and Downhill World Champion and US record-breaking winner of the last 4 World Cup WSG events, together with Swiss speed-king Didier Cuche, gold (MSG) and silver (MDH) medalist in the recent Val d'Isère World Championships, are the latest Star names to be announced for this year's **'Verbier High Five by Carlsberg'**.

They join Didier Defago, winner of the January's legendary Wengen and Kitzbuehel World Cup Downhills.

With more big names due to be announced next week, this year's High Five, which is now in its 10th year, is already looking to be one of the strongest ever. In addition to Lindsey and the two Didiers, it will feature 2006 Olympic Gold medalist Julia Mancuso (US), Fränzi Aufdenblatten (SUI), Janette Hargin (SWE) and Chemmy Alcott (GB); and a men's line which up also comprises Mattias Hargin (SWE) and Carlsberg's great friends William Besse (SUI) and Edgar Grosperon (FRA), himself an Olympic Champion (1992, Freestyle) when this discipline made its Olympic debut.

The **'Verbier High Five by Carlsberg'** will be held once again in the famous Swiss resort on 4th April 2009. It is open to anyone over 18 years old and can contest a maximum of 300 participants – of which over 90 have already subscribed via www.verbierhighfivebycarlsberg.com. All the information about the racing and the after-ski fun in Verbier, can be found on this website.

Contacts:**Media Relations:**

Sidsel Geisler Andersen

+45 3327 1564

Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and soft drinks brands. Its flagship brand – Carlsberg – is one of the fastest-growing and best-known beer brands in the world. More than 40,000 people work for Carlsberg Group, and its products are sold in more than 150 markets. In 2007 Carlsberg Group sold more than 115 million hectolitres of beer, which is about 95 million bottles of beer a day. Find out more at www.carlsberggroup.com.