

Executive Committee

The role of the Executive Committee is to drive the strategic development of the Group

JØRGEN BUHL RASMUSSEN
(DANISH; 1955)



President, Chief Executive Officer since 2007.

Appointed to the Executive Board of Carlsberg A/S in 2006. Chairman, Deputy Chairman or member of the Boards of Directors of Carlsberg Group companies. Member of the Board of Directors of Toms Gruppen A/S. Prior to joining Carlsberg, Mr Rasmussen held managerial positions in, amongst others, Gillette Group and Duracell.

JØRN P. JENSEN
(DANISH; 1964)



Deputy CEO since 2007; CFO since 2004.

Appointed to the Executive Board of Carlsberg A/S in 2000. Chairman, Deputy Chairman or member of the Boards of Directors of Carlsberg Group companies. Member of the Boards of Directors of JL-Fondet/Vesterhavet A/S and Brightpoint Inc. Prior to joining Carlsberg, Mr Jensen held managerial positions in, amongst others, Nilfisk Advance A/S and Foss Electric A/S.

MIKAEL ARO
(FINNISH; 1965)



Senior Vice President, Northern Europe since 2007.

Joined Sinebrychoff in 2001, first as Sales and Marketing Director and later on as Commercial Director. Appointed CEO of Sinebrychoff in 2005. Prior to joining Sinebrychoff, Mr Aro worked three years for Coca-Cola Juomat Oy, holding various commercial management positions. Mr Aro started his career at Oy Arla Finland.

ANTON ARTEMIEV
(RUSSIAN; 1960)



Senior Vice President, Eastern Europe since 2008.

President of Baltika Brewery since 2005. Executive Vice President of Baltic Beverages Holding AB (BBH) from 2000. Prior to joining BBH, Mr Artemiev headed the Russian operations/department of Bossard Consultants/Gemini Consulting. In 1992 Mr Artemiev was directly involved in the recommendations that led to foreign investments in Baltika Brewery.

KASPER MADSEN
(DANISH; 1961)



Senior Vice President, Group Supply Chain (production and logistics) since 2005.

Joined Carlsberg in 1986. Mr Madsen has held several managerial positions in the supply chain in Copenhagen as well as abroad: Thailand, Malaysia and the United Kingdom. Member of the Boards of Directors of Carlsberg Group companies, incl. Baltika Brewery.

KHALIL YOUNES
(FRENCH/LEBANESE; 1963)



Senior Vice President, Group Innovation and Sales & Marketing since 2009.

Responsible for Group Sales & Marketing and the Group's innovation activities. Prior to joining Carlsberg, Mr Younes worked 15 years for The Coca-Cola Company. Mr Younes was responsible for a number of successful brand developments and change processes around the world. His last position was Vice President of Global Juice Marketing.

ANNE-MARIE SKOV
(DANISH; 1953)



Vice President, Group Communications since 2004.

Responsible for Carlsberg's corporate communication activities, including investor and media relations, and the CSR unit. Member of the Boards of Directors of WWF Denmark, The Tuborg Foundation, Erik Møller Architects and Nørrebro Teater. Prior to joining Carlsberg, Ms Skov worked with the Novo Group, lastly as Vice President and member of the Executive Management of Novozymes A/S.

THOMAS EKVALL
(SWEDISH; 1959)



Vice President, Group Human Resources since 2007.

Responsible for Carlsberg's top executive recruitment, executive assessment and development of key executives, talent development programmes, remuneration programmes etc. Prior to joining Carlsberg, Mr Ekvall was Director Human Resources at Tele 2, Sweden. Before coming to Tele 2, Mr Ekvall spent 23 years in the military.

NILS ØSTBIK
(DANISH; 1965)



Senior Vice President, Western Europe as of 1 March 2009.

Prior to joining Carlsberg, Mr Østbirk was Zone Director, Northern Europe at L'Oréal responsible for operations in 12 countries across Europe. Before that, he was Managing Director for L'Oréal in Poland and the Netherlands. Previously, Mr Østbirk worked for Philip Morris as head of Indochina.