

The Carlsberg Brewhouse Project



Site Visit 6th of May 2011

Agenda 11 am – 14 pm

Coffee, tea and croissants will be served.

11.00 Welcome & Vision for the Carlsberg Brewhouse Project

Lone Johnsen, Event Director, Visit Carlsberg

11.10 Vision for the Carlsberg district

Lars Holten, Director, Carlsberg Properties

11.20 Schedule for the Design Competition

Anne Norgaard, Strategic Planner, Visit Carlsberg

11.30 Q&A session

Regarding the Design Competition.

12.00-13.30 New Carlsberg Brewhouse

Free access to the building.

13.30-14.00 Visit Carlsberg

Refreshments and sandwiches will be served at Bar Jacobsen.

Since Bar Jacobsen is located within the Visit Carlsberg area, this is also a great opportunity to see the sight and ask questions regarding the existing Visitors Centre.

Since the Carlsberg district is open to the public, it's possible to experience the area on your own.

Meeting Place

Carlsberg Museum
& Business Centre
Valby Langgade 1, 1799
Copenhagen V
(close to the Elephant Gate)

Booking

anne.norgaard@carlsberg.com

Map of the area

- 1 Carlsberg Headquarters
- 2 New Carlsberg Brewhouse
- 3 Museum/Business Centre
- 4 Carlsberg Research Centre
- 5 Visit Carlsberg
- 6 Carlsberg Academy

