

KEES VAN DER GRAAF - CV

Holland

BORN

2 November 1950

EDUCATION

1974 MBA in Production Planning and Investment Analysis,
Technische Hogeschool Twente, Enschede

BUSINESS EXPERIENCE

(Unilever)

2005 - 2008 Member of the Board of Unilever NV and PLC, President
Europe

2004 - 2005 Member of the Board of Unilever NV and PLC
Responsible for the global Foods Division

2001 - 2004 President Ice Cream & Frozen Foods, Europe

1998 - 2001 Executive Vice President, Operations of the Food &
Beverages, Europe

1995 - 1998 Senior Vice President, Ice Cream Category

1993 - 1995 Chairman Lipton Sais, Switzerland

1990 - 1993 Foods Member East Asia Pacific Region, HQ Rotterdam

1986 - 1990 Marketing and Grocery Sales Director, Frigo, Spain

1983 - 1986 General Marketing Manager, Wall's Meat Co., Banbury

1981 - 1983 Management Development Officer, HQ Rotterdam

1981 - 1981 Brand Manager, Lipton Inc., New Jersey

1976 - 1981 Several Product Management positions, Calvé-De Betuwe
B.V., Delft

BOARD POSITIONS

2000 - 2004 Non-executive Director of Unilever Beleggingsbank BV

2005 - 2006 Member of the Board WCFS (Wageningen Centre for
Food Science)

2005 - 2008 Member of the Liaison Committee of the CIAA
(Confederation of the Foods and Drinks Industries of
Europe)

2005 - 2008 Board Member of ECR (Efficient Consumer Response)

2005 - 2008 Member of the IAB (International Advisory Board of
the City of Rotterdam)

2006 - Supervisory Board Spieren voor Spieren

2006 - 2008 Supervisory Board Synergos Institute

2006 - Member of the Supervisory Board of ANWB (Company
and Club)

2008 - Executive-in-Residence, IMD business school, Lausanne

Founder and President of the FSHD Foundation