

Carlsberg A/S - report of transactions in Carlsberg A/S shares of managerial staff and connected persons

Pursuant to section 28(a) of the Danish Securities Trading Act Carlsberg A/S shall report the transactions in Carlsberg A/S shares of managerial staff and connected persons:

Name:	Richard Burrows
Reason:	Member of the Supervisory Board of Carlsberg A/S
Issuer:	Carlsberg A/S
ISIN code:	DK0010181759
Type:	Shares
Transaction:	Acquisition
Trading date:	30 November 2009
Market:	OMX Nordic Exchange
Number:	1,000
Market price in DKK:	357,250.-

If you have any queries in relation to this announcement please contact Helle Bjørnskov Fischer, Company Secretary (phone: +45 3327 2189).

The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and soft drinks brands. Its flagship brand – Carlsberg – is one of the fastest growing and best-known beer brands in the world. More than 45,000 people work for the Carlsberg Group, and its products are sold in more than 150 markets. In 2008 the Carlsberg Group sold more than 120 million hectolitres of beer, which is about 100 million bottles of beer a day. Find out more at www.carlsberggroup.com.