

Jacobsen Press Kit

The Jacobsen beers are produced by the Jacobsen Brewhouse, named after Carlsberg's founder JC Jacobsen and located in original historical buildings of the Carlsberg brewery.

The Brewhouse is an expression of Carlsberg's ambitious plans for the development and marketing of uncompromising speciality beers produced using only the very best raw materials and brewing processes. Gastronomic considerations play a major role in the development phase, as suitability for accompanying different dishes is specific to each beer. It's about making the most of what nature has to offer. With the Jacobsen beer new taste experiences are introduced challenging and developing the beer culture.

Jacobsen Beers:

- Jacobsen Forårsbryg
- Jacobsen Original Dansk Ale
- Jacobsen Sommer Wit
- Jacobsen Brown Ale
- Jacobsen Original Dark Lager
- Jacobsen Saaz Blonde
- Jacobsen Golden Naked Christmas Ale
- Jacobsen Extra Pilsner

Besides the Jacobsen beers the Jacobsen Brewhouse also creates 'Vintage no.1' and 'Vintage no. 2' beers plus a range of experimental brews named 'Jacobsen Limited Edition'. The Limited products are available exclusively at the Brewhouse bar and at the souvenir shop in Copenhagen.

Packaging:

Jacobsen's specialty beers are available in 33cl and 75cl bottles, and in draught kegs for restaurants and cafes.

Availability:

- Denmark
- Norway
- Sweden

Jacobsen is available both from retailers and at selected restaurants and cafes.
Website:

www.jacobsenbeer.com

