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Interim results as at 30 September 2010

Strong performance continues

- The Carlsberg Group achieved 18% operating profit growth to DKK 9.1bn for the first nine months of 2010. Group operating margin continued to improve and grew by 270bp to 19.6%.
 In 2010, the Group has increased its spend behind brands and innovations, resulting in improved market share in large parts of the business.
- The market trends in Northern & Western European improved, compared to 2009, but
 consumer dynamics remain challenging and the overall beer market declined slightly. The
 market trends in all Eastern European markets improved, and all markets grew in Q3, driven
 by improving macroeconomics, improved consumer sentiment, and warm weather. The beer
 markets in Asia continued the growth trend at mid to high-single-digit percentages on
 average.
- In Northern & Western Europe, the Group's market share improved after flat market share development in recent years. In Eastern Europe, especially the Ukrainian business continued its strong market share performance. The Russian market share declined by 80bp¹ for the nine months, but the market share in September was the highest recorded for the year and the same as September 2009. In Asia, market share gains were once again achieved across most markets.
- For the nine months, beer volumes increased by 1% to 89.7m hl with an organic volume development of -1% (-2% for total beverages). Excluding the Russian destocking effect in Ql, beer volumes grew organically by an estimated 1%.
- In Q3, Group organic beer volume grew by 3% with volume growth in all regions.
- Net revenue increased by 2% to DKK 46.7bn (DKK 45.8bn in 2009) with a -2% organic net revenue development. Price/mix was flat. Q3 net revenue increased by 8% to DKK 17.7bn (DKK 16.4bn in 2009) with organic development of 2%.

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¹ Based on Nielsen retail audit data replacing Business Analytica data



- Operating profit increased by 18% to DKK 9,149m (DKK 7,747m in 2009) with 8% organic operating profit growth in the beverage activities. Currency movements impacted positively by 9%, mainly related to the recovery of the Russian rouble from 2009. Q3 operating profit was DKK 4,167m (DKK 3,304m in 2009) with a 15% organic growth in the beverage activities. All regions delivered double-digit organic operating profit growth in Q3.
- Net profit was DKK 5,050m (DKK 3,219m in 2009). This includes the non-cash, non-taxable income in special items of DKK 390m, booked in Q1, related to new acquisition accounting regulation. Excluding this one-off item, net profit grew by 45%.
- By the end of September 2010, all DKK 1.3bn synergies from the Scottish & Newcastle acquisition have been delivered.
- Free cash flow was DKK 5,815m (DKK 6,116m in 2009) and net interest bearing debt was DKK 31.8bn (DKK 38.5bn end Q3 2009).
- The Carlsberg Group expects an operating profit for 2010 of more than DKK 10bn compared
 to previous expectations of operating profit at around DKK 10bn. In Q4, the Eastern Europe
 region is expected to deliver significantly lower earnings than last year due to comparables
 (positively impacted last year by stocking in Russia), increased input costs and phasing of
 sales and marketing expenses this year. Net profit growth expectations for 2010 are kept
 unchanged at around 40% (excluding the DKK 390m one-off acquisition related special
 item).

Commenting on the results, CEO Jørgen Buhl Rasmussen says: "We entered the year with clear plans of improving our market positions through increased focus on the top-line while at the same time executing on our efficiency agenda. With the strong performance, the Group is well on track to deliver on these plans for 2010. We are moving towards our medium-term margin target and reducing the profitability gap to other fast-moving-consumer-goods companies. While we see signs of market recovery in the important Eastern Europe region, market conditions remain challenging in several Northern & Western European markets and looking forward, we will be impacted by rising input costs and will therefore have to increase sales prices."

Carlsberg will present the financial statements at a conference call for analysts and investors today at 9.00 am CET (8.00 am GMT). The conference call will refer to a slide deck, which will be available beforehand at www.carlsberggroup.com.

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KEY FIGURES AND FINANCIAL RATIOS

| DKK million | | Q3 | Q3 | 9 mths | 9 mths | |
|---|------------|---------------|---------------|---------------|---------------|---------------|
| | | 2010 | 2009 | 2010 | 2009 | 2009 |
| Total sales volumes (million hl) | | | | | | |
| Beer Other hevere gee | | 40.8 | 35.8 | 106.9 | 98.7 | 137.0 |
| Other beverages | | 6.5 | 6.2 | 17.2 | 17.0 | 22.2 |
| Pro rata volumes (million hl) | | | | | | |
| Beer | | 33.9 | 32.0 | 89.7 | 88.9 | 116.0 |
| Other beverages | | 5.5 | 5.5 | 14.7 | 15.2 | 19.8 |
| Income statement | | | | | | |
| Net revenue | | 17,708 | 16,357 | 46,655 | 45,766 | 59,382 |
| Operating profit before special items Special items, net | | 4,167 -462 | 3,304 -180 | 9,149 -108 | 7,747 -371 | 9,390 -695 |
| Financial items, net | | -402 -725 | -767 | -1,542 | -2,217 | -2,990 |
| Profit before tax | | 2,980 | 2,357 | 7,499 | 5,159 | 5,705 |
| Corporation tax | | -804 | -683 | -1,919 | -1,496 | -1,538 |
| Consolidated profit | | 2,176 | 1,674 | 5,580 | 3,663 | 4,167 |
| Attributable to: | | | | | | |
| Non-controlling interests | | 229 | 183 | 530 | 444 | 565 |
| Shareholders in Carlsberg A/S | | 1,947 | 1,491 | 5,050 | 3,219 | 3,602 |
| Statement of financial position | | | | | | |
| Total assets | | _ | _ | 141,586 | 135,067 | 134,515 |
| Invested capital | | - | - | 114,000 | 111,839 | 109,538 |
| Interest-bearing debt, net | | - | - | 31,844 | 38,533 | 35,679 |
| Equity, shareholders in Carlsberg A/S | | - | - | 62,037 | 52,786 | 54,829 |
| Statement of cash flows | | | | | | |
| Cash flow from operating activities | | 4,064 | 2,489 | 8,812 | 8,457 | 13,631 |
| Cash flow from investing activities | | -692 | -473 | -2,997 | -2,341 | -3,082 |
| Free cash flow | | 3,372 | 2,016 | 5,815 | 6,116 | 10,549 |
| Financial ratios | | | | | | |
| Operating margin | % | 23.5 | 20.2 | 19.6 | 16.9 | 15.8 |
| Return on average invested capital (ROIC) | % | - | - | 9.3 | 7.8 | 8.2 |
| Equity ratio | % | - | - | 47.5 | 43.1 | 44.2 |
| Debt/equity ratio (financial gearing) Interest cover | X X | - | - | 0.5 5.9 | 0.7 3.5 | 0.6 3.1 |
| | ^ | | | 3.3 | 3.3 | 3.1 |
| Stock market ratios | DKK | 40.0 | 0.0 | 22.4 | 24.4 | 20.0 |
| Earnings per share (EPS) Cash flow from operating activities per share | DKK DKK | 12.8 | 9.8 16.3 | 33.1 57.8 | 21.1 55.4 | 23.6 |
| (CFPS) | טאא | 26.6 | 10.3 | 57.8 | 55.4 | 89.3 |
| Free cash flow per share (FCFPS) | DKK | 22.1 | 13.2 | 38.1 | 40.1 | 69.1 |
| Share price (B-shares) | DKK | | | 570 | 369 | 384 |
| Number of shares (period-end) | 1,000 | | 152,542 | 152,555 | 152,542 | 152,553 |
| Number of shares (average, excl. treasury shares) | 1,000 | 152,552 | 152,542 | 152,550 | 152,551 | 152,550 |



BUSINESS DEVELOPMENT

| | | | Change | | | Change |
|-------------------------|--------|---------|-----------|----|--------|----------|
| DKK million | 2009 | Organic | Acq., net | FX | 2010 | Reported |
| Q3 | | | | | | |
| Beer sales (million hl) | 32.0 | 3% | 3% | | 33.9 | 6% |
| Net revenue | 16,357 | 2% | -1% | 7% | 17,708 | 8% |
| Operating profit | 3,304 | 16% | 1% | 9% | 4,167 | 26% |
| Operating margin (%) | 20.2 | | | | 23.5 | 330bp |
| 9 mths | | | | | | |
| Beer sales (million hl) | 88.9 | -1% | 2% | | 89.7 | 1% |
| Net revenue | 45,766 | -2% | -1% | 5% | 46,655 | 2% |
| Operating profit | 7,747 | 9% | 0% | 9% | 9,149 | 18% |
| Operating margin (%) | 16.9 | | | | 19.6 | 270bp |

The Group delivered strong performance in the nine months. The Group gained market share in a large part of the business, driven by the increased sales and marketing focus. Margins improved significantly in the nine months.

Reported beer volumes increased by 1% to 89.7m hl (88.9m hl in 2009) with an organic development of -1%. The main growth driver was the Asian business with 16% organic beer volume growth. Northern & Western Europe beer volumes grew organically by 1%. Eastern European volumes declined organically by 7% due to destocking in Russia in Q1 and the substantial price increases following the excise duty increase in January. Adjusting for the destocking impact of around 1.5m hl, the Group's organic beer volume growth would have been an estimated 1%.

Q3 organic beer volume growth was 3%. All three regions reported organic beer volume growth for the quarter with particularly strong performance in Asia. In achieving this growth, several markets in Northern and Eastern Europe were positively impacted by particularly favourable warm weather.

Pro rata Group volumes of other beverages for the nine months were 14.7m hl (15.2m hl in 2009). The decline was mainly driven by the strikes in Denmark and Finland as well as portfolio optimisations in a few markets. As a consequence, total beverage volume was flat (5% in Q3).

The Group introduced a number of new products and line extensions across its markets in all regions in the nine months. These include Tuborg Lime Cut in the Nordics; several new brands within the Baltika umbrella in Russia; Kronenbourg 1664 and Eve were rolled-out in markets in all three regions and several relaunches and line extensions took place in Asian markets such as Vietnam and China.

To support the Group's key brands and new products, and in line with the ambitions to grow volume and value market shares, marketing costs grew organically by double-digit percentages. To ensure that volume and value market share growth are maximised across channel and



customer, the Groups' Value Management principles are applied and continuously developed across markets.

The Group delivered 2% net revenue growth to DKK 46,655m (DKK 45,766m in 2009) with -2% organic revenue development (total volume -2% and flat price/mix), currency impact 5% and -1% net acquisition impact.

Cost of sales per hl declined in all regions due to production efficiencies and favourable hedges/lower input costs.

Group operating profit grew by 18% to DKK 9,149m (DKK 7,747m in 2009) with an organic growth of 9%, currency impact of 9% and no net effect from acquisitions. Q3 operating profit growth was 26% (16% organic growth).

Free cash flow was DKK 5,815m (DKK 6,116m in 2009). The decline was mainly driven by a small negative working capital impact this year compared to the substantial positive cash in-flow in 2009 and cash payments related to acquisitions in the Asian region.

In June, the Carlsberg Group entered into a conditional agreement to increase its shareholding in Chongqing Brewery Co. Ltd from 17.46% to 29.71%.

In October, the Group established a new 5-year multi-currency revolving credit facility of EUR 1.75bn and issued 7-year EUR notes of EUR 1bn at attractive prices and conditions. The new facilities will mainly be used for the refinancing of the Scottish & Newcastle acquisition facilities. Following the refinancing, the Group has extended the maturity profile of its debt and achieved more balanced funding sources.

2010 earnings expectations

Since the Q2 interim result announcement on 17 August most assumptions have developed as expected. However, the Group has seen a slightly more positive development in the Russian market conditions than previously anticipated, but also rising input costs, mainly impacting Eastern Europe, and weaknesses of some currencies, especially the Russian rouble since mid-September.

The key assumptions for the 2010 outlook are the following:

- A slight decline in Northern & Western European markets
- A mid-single-digit percentage decline in the Russian market (previously 'high single-digit percentage decline')
- Continued market growth in Asia
- Increased investments in brands and channel marketing to grow volume and value market shares
- Continued implementation of operational and capital efficiency improvements
- An average EUR/RUB exchange rate of around 40 (in spite of current spot price level of around 42-43)



Consequently the Carlsberg Group expects for 2010:

- Operating profit at more than DKK 10bn (previously 'operating profit at around DKK 10bn'). In Q4, the Eastern Europe region is expected to deliver significantly lower earnings than last year due to comparables (positively impacted last year by stocking in Russia), increased input costs and phasing of sales and marketing expenses this year.
- Net profit growth unchanged at around 40% excluding the one-off acquisition-related special item and net income of DKK 390m.

NORTHERN & WESTERN EUROPE

| | | | Change | | | Change |
|-------------------------|--------|---------|-----------|----|--------|----------|
| DKK million | 2009 | Organic | Acq., net | FX | 2010 | Reported |
| Q3 | | | | | | |
| Beer sales (million hl) | 14.1 | 0% | 0% | | 14.1 | 0% |
| Net revenue | 10,110 | 0% | -2% | 3% | 10,198 | 1% |
| Operating profit | 1,700 | 11% | 0% | 4% | 1,949 | 15% |
| Operating margin (%) | 16.8 | | | | 19.1 | 230bp |
| 9 mths | | | | | | |
| Beer sales (million hl) | 38.8 | 1% | -2% | | 38.4 | -1% |
| Net revenue | 28,015 | -1% | -3% | 3% | 27,706 | -1% |
| Operating profit | 3,580 | 16% | -1% | 4% | 4,247 | 19% |
| Operating margin (%) | 12.8 | | | | 15.3 | 250bp |

For the nine months the overall beer market in Northern & Western Europe declined by an estimated 2%. Challenging consumer dynamics in most markets continue to impact market development negatively.

The Group gained volume and value market share in the region as a whole by an estimated 0.5%. The market share improvement was mainly driven by strong performance in markets such as the UK, Poland, South-East Europe and Norway while the Group's market share in Sweden and the Baltics declined.

During the nine months several significant initiatives were taken across the region to support market share growth and brand positions. These initiatives included product launches such as the introduction of Tuborg Lime Cut in Denmark and Norway, Kronenbourg Sélection des Brasseurs in France, and Kasztelan Niepasteryzowany (Kasztelan Non-pasteurised) in Poland. Existing brands were rolled out in new markets such as Tuborg in the Baltics.

Group beer volumes grew organically by 1% (flat for Q3). The UK, Polish and Portuguese businesses were the main drivers of the organic volume growth. The Danish and Finnish businesses declined mainly due to overall market decline and the strikes in Q2, and in Sweden due to loss of market share. Reported beer volume development was -1% due to the disposal of the Braunschweig brewery in 2009.



Due to the strikes in Denmark and Finland and portfolio optimisation within non-beer in a couple of markets, organic total volume (including non-beer products) development was flat (also flat in Q3).

Organic net revenue development was -1% (flat for Q3) with a reported development of -1% to DKK 27,706m (DKK 28,015m in 2009). Net revenue for beer grew by 1% (volume 1%, flat price/mix, currency 3% and net acquisitions -3%). There was a small positive pricing effect in most markets in the region while mix was slightly negative driven by the Baltics, Poland and South East Europe due to the shift in channels and between brands.

The UK market declined by approximately 3.5% but the Group continued to strengthen its position and grew its market share in both volume and value (volume share 15.7%; +140bp) with a 60bp improvement in Q3 to 14.8%. For the nine months the Group's UK volumes increased by mid-single-digit percentages. The channel shift from on-trade to off-trade continued and the Group gained share in both channels. The Carlsberg brand family is the largest off-trade beer brand in the UK.

The Group's French beer volumes declined by 2% for the nine months in a French market that contracted by an estimated 1%. The acquisition synergies and the ongoing operational efficiency improvements are being executed according to plan. The French business continues to drive the commercial restructuring plan with strong focus on the key brands Kronenbourg, Kronenbourg 1664 and Grimbergen.

The volume and profit development in the Danish and Finnish businesses were negatively impacted by the strikes in May. In addition, the Danish business was also negatively impacted by an excise duty increase on cider implemented in August. This led to a double-digit decline in domestic cider volumes. In spite of the strike, the Danish beer market share improved slightly for the nine months and Q3.

The Polish market declined by an estimated 1% for the nine months. The Group's Polish business strengthened considerably driven by the initiatives taken in 2009, including efficiency improvements and product launches. With widened distribution in general and strong performance of the Harnas brand and the successful launch of Kasztelan Niepasteryzowany (Kasztelan Non-pasteurised), the Group's Polish volumes grew double digit.

Operating profit grew by 19% to DKK 4,247m (DKK 3,580m in 2009) with 16% organic growth (11% for Q3). Most markets delivered organic operating profit growth. Operating margin improved by 250bp to 15.3% (12.8% in 2009).

For the nine months, operating expenses were on par with last year's level despite a significant increase in marketing costs. The Group will face higher input costs next year which will lead to increased sales prices.

In August, the closure of the Swiss Fribourg brewery in June 2011 was announced. Beer production for the Swiss market will be concentrated at the brewery in Rheinfelden.



EASTERN EUROPE

| | | | Change | | | Change |
|-------------------------|--------|---------|-----------|-----|--------|----------|
| DKK million | 2009 | Organic | Acq., net | FX | 2010 | Reported |
| Q3 | | | | | | |
| Beer sales (million hl) | 14.4 | 3% | 0% | | 14.7 | 3% |
| Net revenue | 5,135 | 4% | 0% | 13% | 6,016 | 17% |
| Operating profit | 1,550 | 12% | 0% | 15% | 1,969 | 27% |
| Operating margin (%) | 30.2 | | | | 32.7 | 250bp |
| 9 mths | | | | | | |
| Beer sales (million hl) | 40.2 | -7% | 0% | | 37.3 | -7% |
| Net revenue | 14,442 | -8% | 0% | 10% | 14,696 | 2% |
| Operating profit | 4,197 | -4% | 0% | 13% | 4,566 | 9% |
| Operating margin (%) | 29.1 | | | | 31.1 | 200bp |

Driven by favourable weather conditions, improving consumer sentiment and an overall improvement in the Russian economy, the Russian beer market improved in Q3 compared to the first six months of 2010, growing by 2% in Q3. The growth in Q3 was, however, not able to compensate for the market decline in the first six months caused by the substantial excise duty increase and, consequently, the market declined by an estimated 5% for the nine months.

The Group's Russian in-market-sales ("off-take") declined by 6% for the nine months but as expected, the Group's volumes ("shipments") declined considerably more by around 11% due to the destocking in Q1 following the excise duty increase. The stock building at Russian distributors in Q4 2009 ahead of the 200% excise duty increase at 1 January 2010 amounted to approximately 1.5m hl and increased 2009 operating profit by an estimated DKK 300m. Destocking was completed by end Q1. The Q3 Russian shipments increased by 1% while inmarket-sales increased by an estimated 2%.

The Carlsberg Group's Russian market share declined by 80bp to 38.9% for the nine months. The development in market share is driven by higher price increases of Carlsberg versus most of the market and the fact that in Q3, an unexpected pricing gap to most competitors still prevails. In addition, there has been a higher competitive in-store activity level in Q3 than anticipated but responding to this higher activity level late in Q3 has supported Carlsberg in achieving a higher market share in September.

In the other markets in the Eastern European region there were clear signs of market recovery and all markets grew for the nine months.

The Ukrainian market grew by approximately 4%. The Group's business in Ukraine continued its strong performance with high single digit organic beer volume growth and reinforced its number two position in the market. The market share grew by 160bp to 28.6%. The growth was mainly driven by the Lvivske brand in the mainstream category and the Baltika brand in the premium category while the market share of the Slavutich brand declined. Kvass Taras also performed strongly and almost doubled its volumes compared to last year.



For the nine months, the Group's beer volumes declined organically by 7%. Adjusted for the Russian de-stocking impacting Q1, the organic volume decline for the region was 3%.

For Q3, organic beer volumes grew by 3% due to the 1% volume growth (shipments) in Russia in the quarter and continued growth in the other markets in the region.

A number of new products and innovations were launched across the region. Examples include Baltika Draught, Baltika 20, Nevskoe Imperial and Zatecky Gus Dark which were launched in Russia; Derbes Draught and Irbis Ice in Kazakhstan; and Lvivske Live Beer in Ukraine. Other Group brands such as Grimbergen and Eve were introduced in Russia. Eve was also launched in Kazakhstan and Baltika 7 was rolled out in Ukraine and Uzbekistan. Of non-beer products the Group launched mineral water and increased distribution of soft drinks in Russia. Kvass was launched in Uzbekistan, Somersby in Russia and ice tea in Ukraine. The marketing spend increased by double-digit percentages to support brands and activities and drive volume and value share gains.

Nine months net revenue increased by 2% to DKK 14,696m (DKK 14,442m in 2009). Organic net revenue development for the region was -8%. Price/mix was -1% for the period as the Russian price increases to fully cover the excise duty increase of around 25% were taken in several smaller steps from November 2009 up until June 2010. Consequently, price/mix in Russia was -4%.

Q3 organic net revenue growth was 4% and reported net revenue grew by 17% to DKK 6,016m (DKK 5,135m in 2009). The positive impact from currencies for the quarter, especially the Russian rouble, accounted for 13%. Price/mix was 1% (price/mix in Russia was -1%).

For the nine months, organic operating profit development was -4% with a 9% growth in reported operating profit to DKK 4,566m (DKK 4,197m in 2009). Adjusting for the DKK 300m negative impact from the destocking in Q1, organic operating profit growth would have been 4%.

Q3 operating profit grew organically by 12%. There were particularly strong organic profit growth in Ukraine, Uzbekistan and Azerbaijan. The Russian business reported 8% organic operating profit growth for the quarter due to volume growth, lower input costs and efficiency improvements. Gross profit and operating consequently improved considerably in all markets. The quarter was not impacted by the higher prices on packaging and raw materials.



ASIA

| | | | Change | | | Change |
|-------------------------|-------|---------|-----------|-----|-------|----------|
| DKK million | 2009 | Organic | Acq., net | FX | 2010 | Reported |
| Q3 | | | | | | |
| Beer sales (million hl) | 3.5 | 14% | 30% | | 5.1 | 44% |
| Net revenue | 1,060 | 15% | 9% | 14% | 1,464 | 38% |
| Operating profit | 197 | 26% | 18% | 18% | 320 | 62% |
| Operating margin (%) | 18.7 | | | | 21.9 | 320bp |
| 9 mths | | | | | | |
| Beer sales (million hl) | 9.9 | 16% | 25% | | 14.0 | 41% |
| Net revenue | 3,183 | 18% | 8% | 6% | 4,190 | 32% |
| Operating profit | 519 | 40% | 15% | 9% | 850 | 64% |
| Operating margin (%) | 16.3 | | | | 20.3 | 400bp |

Note: 2009 full-year income and volumes from the associated company Chongqing were included in Q4 2009

All markets in the Asian region delivered organic volume growth for the nine months and organic beer volumes for the region grew by 16% (14% in Q3). Including acquisition and consolidation changes, beer volumes grew by 41%. The markets in China, Vietnam, Cambodia and India were the main drivers behind the organic volume growth.

Organic beer volume growth in China was approximately 11% with a slight acceleration in Q3. The volume growth was driven by both the Western China businesses and the international premium category. The Carlsberg and Carlsberg Chill brands performed well and gained market share in the category supported by marketing campaigns. In Western China the growth was driven by several marketing initiatives and relaunches of local brands in provinces like Xinjiang, Yunnan and Ningxia. The Chinese business reported positive price/mix at 4% driven by premiumisation initiatives and price increases.

The organic beer volume growth in Indochina (Vietnam, Laos and Cambodia) was 23%, well ahead of the overall market growth. The growth was strong across all three markets. During the nine months the product portfolios in all markets were strengthened, among others through line extensions in Laos with Beer Lao Gold and in Vietnam with Huda Extra, Halida Thang Long and Truc Bach Beer. These introductions performed well and contributed to improved price/mix in all three markets.

The Malaysian market grew by high single-digit percentages for the nine months and our market share was kept flat with positive drivers being price increases and World Cup.

In India the beer market grew by almost 20% for the nine months. The Carlsberg Group volumes grew significantly ahead of the market helped by the successful launch of Tuborg Strong.

Net revenue grew by 32% to DKK 4,190m (DKK 3,183m in 2009). Organic net revenue growth was 18% (15% in Q3) consisting of 14% organic volume growth (including non-beer volumes) and 4% price/mix. The main drivers behind the organic net revenue growth were volume growth and



very positive price/mix in Indochina, volume growth and mid-single-digit price/mix in China and volume growth in Malaysia.

Operating profit grew by 64% to DKK 850m (DKK 519m in 2009) with 40% organic operating profit growth (26% in Q3). Operating profit margin improved by 400bp to 20.3%. The strong margin improvement was driven by the positive price/mix, lower input costs and lower operating expenses driven by the ongoing efficiency efforts. This more than offset a slightly negative country mix for the region. All markets in the region achieved organic operating profit growth and margin improvements.

The acquisition of the additional 12.25% stake in Chongqing Brewery Co. Ltd is awaiting final approval.

CENTRAL COSTS (NOT ALLOCATED)

Central costs were DKK -459m (DKK -461m in 2009). Central costs are incurred for ongoing support of the Group's overall operations and strategic development and driving efficiency programmes. In particular, they include the costs of running the headquarters and central marketing (including sponsorships).

OTHER ACTIVITIES

In addition to beverage activities, Carlsberg has interests in the sale of real estate, primarily at its former brewery sites, and the operation of the Carlsberg Research Center. These activities generated an operating loss of DKK 55m (loss of DKK 88m in 2009).

Monetising the value of redundant assets which are no longer used in operations, including the Copenhagen brewery site, remains an important opportunity to provide additional capital to the Group and enhance return on invested capital. The process of finding partners for the Copenhagen brewery site is ongoing.

COMMENTS ON THE FINANCIAL STATEMENTS

ACCOUNTING POLICIES

The present interim report has been prepared in accordance with IAS 34 Interim Financial Reporting, as adopted by the EU, and Danish regulations governing presentation of interim reports by listed companies.

Except for the changes described below ,the interim report has been prepared using the same accounting policies as the consolidated financial statements for 2009.



The consolidated financial statements for 2009, note 40, holds a complete description of the accounting policies.

Changes in accounting policies for 2010

IFRS 3 "Business combinations", IAS 27 "Consolidated and Separate Financial Statements", amendments to IAS 39 "Financial Instruments: Recognition and Measurement " and to IFRS 2 "Share-based payment (Group Cash-settled Share-based payment Transactions)" and IFRIC 9 have been implemented from 1 January 2010.

Except for IFRS 3 and IAS 27 the new and amended standards and interpretations have not changed the recognition and measurement.

IFRS 3 has changed the accounting policies for cost of business combinations as follows:

- Transaction cost directly attributable to a business combination is recognised in income statement and included in special items, cost. Such cost was included in the cost of a business combination in prior years.
- Contingent consideration in a business combination is accounted for at fair value at the
 acquisition date and included in the cost of the acquisition. Subsequent adjustments to
 fair value is recognised in income statement and included in special items. Such
 adjustments were recognised in cost of the acquisition in prior years.
- In a business combination achieved in stages (step acquisition) the shareholdings
 acquired before obtaining control is recognised at fair value. The fair value adjustment is
 recognised in income statement and included in special items. In prior years each
 significant transaction was accounted for separately to determine the cost and fair value
 acquired of identifiable assets, liabilities and contingent liabilities acquired and the fair
 value adjustment was recognised directly in equity.
- Goodwill related to the non-controlling interest's share of an acquired business can be recognised as part of goodwill. The recognition of such goodwill is optional and will be chosen for each individual transaction. The choice will be disclosed in the notes.

IAS 27 has changed the accounting for transactions with non-controlling interests. Acquisition and disposal of non-controlling interests, without the loss of control, is recognised directly in equity. Disposal of shareholdings with the loss of control is recognised in the income statement and the remaining shareholding is measured at fair valued. The fair value adjustment is recognised in income statement.

In accordance with IFRS 3 and IAS 27 the comparative figures have not been restated.

INCOME STATEMENT

Net special items include costs in connection with the restructuring measures implemented across the Group and amounted to DKK -108m against DKK -37lm in 2009. Special items were positively affected by a fair value non-cash revaluation of DKK 390m of the shareholding in Xinjiang Wusu Beer Group held before obtaining control in January 2010 (step acquisition), cf.



note 7. In Q3, DKK -300m non-cash cost related to impairment of Eastern European brands, including the Slavutich brand in Ukraine has been recognised.

Net financial items amounted to DKK -1,542m against DKK -2,217m in 2009. Net interest costs accounted for DKK -1,441m, compared with DKK -1,671m in 2009 and reflect the lower net debt following the significant deleveraging since the beginning of 2009. Other net financial items were DKK -101m (DKK -546m in 2009) due to currency and fair value adjustments which, for both 2009 and 2010, relate to foreign currency borrowings in Eastern Europe.

Tax totalled DKK -1,919m against DKK -1,496m in 2009. Excluding the non-cash, non-taxable gain under special items of DKK 390m this equals a tax rate of 27%.

Consolidated profit was DKK 5,580m, against DKK 3,663m in 2009.

Carlsberg's share of net profit was DKK 5,050m, against DKK 3,219m in 2009.

STATEMENT OF FINANCIAL POSITION

At 30 September 2010, Carlsberg had total assets of DKK 141.6bn (DKK 134.5bn at 31 December 2009). The increase of DKK 7.1bn primarily relates to currency adjustments.

Assets

Intangible assets totalled DKK 85.9bn against DKK 81.6bn at 31 December 2009. The increase is mainly related to currency impact and addition from the acquisition for Xinjiang Wusu Beer Group (DKK 1,335m at the acquisition date).

Property, plant and equipment increased to DKK 31.9bn (DKK 31.8bn at 31 December 2009).

Financial assets amounted to DKK 6.0bn (DKK 5.9bn at 31 December 2009).

Current assets totalled DKK 17.7bn against DKK 14.8bn at 31 December 2009 due to the increase of inventory and trade receivables following the normal seasonality.

Liabilities

Total equity was DKK 67.2bn, of which DKK 62.0bn can be attributed to shareholders in Carlsberg A/S and DKK 5.2bn to non-controlling interests.

The increase in equity compared to 31 December 2009 was DKK 7.8bn and is mainly due to currency adjustments of approximately DKK 4.0bn, profit for the period, DKK 5.6bn, payment of dividends to shareholders, DKK -1.2bn and value adjustments of hedging instruments, DKK -0.8bn.



Total liabilities were DKK 74.3bn (DKK 75.0bn at 31 December 2009). Non-current liabilities decreased by DKK 1.7bn compared with 31 December 2009 while current liabilities excluding the current portion of borrowings were DKK 24.5bn, up DKK 2.8bn compared to 31 December 2009.

CASH FLOW

Free cash flow was DKK 5,815m against DKK 6,116m for 2009.

Cash flow from operating activities in the first nine months of 2010 was DKK 8,812m against DKK 8,457m for the same period of 2009. Operating profit before depreciation and amortisation was DKK 12,044m against DKK 10,524m in 2009.

The change in working capital was DKK -284m (DKK +1,119m in 2009). The small negative change in working capital was according to plan and supports the focus throughout the Group on reducing the average (versus the period end) trade working capital throughout the year. Trade working capital to net revenue (MAT) was around 1% at the end of Q3 2010 compared to around 4% at the end of Q3 2009.

Paid net interest etc. amounted to DKK -1,644m against DKK -1,895m for the same period of 2009.

Cash flow from investing activities was DKK -2,997m against DKK -2,341m in the first nine months of 2009. Operational capital expenditure was DKK 156m higher than in 2009 and financial investments were higher by DKK 1,192m compared to 2009. The increase is primarily due to the acquisition of shares in Xinjiang and a prepayment/deposit for the acquisition of additional 12.25% in Chongqing. Finally cash flow from investing activities is positively impacted by disposal of real estate, DKK 365m (DKK -327m in 2009).

FINANCING

At 30 September 2010, the gross interest-bearing debt amounted to DKK 35.6bn and net interest-bearing debt amounted to DKK 31.8bn. The difference of DKK 3.8bn is other interest-bearing assets, including DKK 2.9bn in cash and cash equivalents.

Of the gross interest-bearing debt, 96% (DKK 34.0bn) is long term, i.e. with maturity more than one year from 30 September 2010, and consists primarily of facilities in EUR.

In October, the Group established a new 5-year multi-currency revolving credit facility of EUR 1.75bn and issued 7-year EUR notes of EUR 1bn at attractive prices and conditions. The new facilities will mainly be used for refinancing of the Scottish & Newcastle acquisition facilities. Following the refinancing the maturity profile of the debt has been extended and funding sources have become more balanced.



FINANCIAL CALENDAR FOR THE FINANCIAL YEAR 2011

The financial year follows the calendar year, and the following schedule has been set for 2011:

21 February 2011 Financial Statement as at 31 December 2010

1 March 2011 Annual report for 2010 24 March 2011 Annual General Meeting 11 May 2011 Interim results for Q1 2011 17 August 2011 Interim results for Q2 2011 9 November 2011 Interim results for Q3 2011

Carlsberg's communication with investors, analysts and the press is subject to special restrictions during a four-week period prior to the publication of interim and annual financial statements.

DISCLAIMER

This company announcement contains forward-looking statements, including statements about the Group's sales, revenues, earnings, spending, margins, cash flow, inventory, products, actions, plans, strategies, objectives and guidance with respect to the Group's future operating results. Forward-looking statements include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain the words "believe", "anticipate", "expect", "estimate", "intend", "plan", "project", "will be", "will continue", "will result", "could", "may", "might", or any variations of such words or other words with similar meanings. Any such statements are subject to risks and uncertainties that could cause the Group's actual results to differ materially from the results discussed in such forward-looking statements. Prospective information is based on management's then current expectations or forecasts. Such information is subject to the risk that such expectations or forecasts, or the assumptions underlying such expectations or forecasts, may change. The Group assumes no obligation to update any such forward-looking statements to reflect actual results, changes in assumptions or changes in other factors affecting such forward-looking statements.

Some important risk factors that could cause the Group's actual results to differ materially from those expressed in its forward-looking statements include, but are not limited to: economic and political uncertainty (including interest rates and exchange rates), financial and regulatory developments, demand for the Group's products, increasing industry consolidation, competition from other breweries, the availability and pricing of raw materials and packaging materials, cost of energy, production- and distribution-related issues, information technology failures, breach or unexpected termination of contracts, price reductions resulting from market-driven price reductions, market acceptance of new products, changes in consumer preferences, launches of rival products, stipulation of market value in the opening balance sheet of acquired entities, litigation, environmental issues and other unforeseen factors. New risk factors can arise, and it may not be possible for management to predict all such risk factors, nor to assess the impact of all such risk factors on the Group's business or the extent to which any individual risk factor, or combination of factors, may cause results to differ materially from those contained in any



forward-looking statement. Accordingly, forward-looking statements should not be relied on as a prediction of actual results.

MANAGEMENT STATEMENT

The Board of Directors and the Executive Board have discussed and approved the interim report of the Carlsberg Group for the period 1 January – 30 September 2010.

The interim report which has not been audited or reviewed by the Company's auditor has been prepared in accordance with IAS 34 Interim Financial Reporting, as adopted by the EU, and additional Danish interim reporting requirements for listed companies.

In our opinion, the interim report gives a true and fair view of the Carlsberg Group's assets, liabilities and financial position at 30 September 2010, and of the results of the Carlsberg Group's operations and cash flow for the period 1 January – 30 September 2010.

Further, in our opinion the management's review (p. 1-16) gives a true and fair review of the development in the Group's operations and financial matters, the result of the Carlsberg Group for the period and the financial position as a whole, and describes the significant risks and uncertainties pertaining to the Group.

Copenhagen, 9 November 2010

Executive Board of Carlsberg A/S

Jørgen Buhl Rasmussen Jørn P. Jensen

Supervisory Board of Carlsberg A/S

Povl Krogsgaard-Larsen Jess Søderberg Hans Andersen

Flemming Besenbacher Richard Burrows Kees van der Graaf

Niels Kærgård Ulf Olsson Bent Ole Petersen

Peter Petersen Lars Stemmerik Per Ohrgaard



FINANCIAL STATEMENT

| | Income statement |
|--------|---|
| | Statement of comprehensive income |
| | Statement of financial position |
| | Statement of changes in equity |
| | Statement of cash flows |
| Note 1 | Segment reporting by region (beverages) |
| Note 2 | Segment reporting by activity |
| Note 3 | Segment reporting by quarter |
| Note 4 | Special items |
| Note 5 | Debt and credit facilities |
| Note 6 | Net interest-bearing debt |
| Note 7 | Acquisition of entities |

This statement is available in Danish and English. In the event of any discrepancy between the two versions, the Danish version shall prevail.

The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and other beverage brands. The flagship brand – Carlsberg – is one of the best-known beer brands in the world and the Baltika, Carlsberg, and Tuborg brands are among the six biggest brands in Europe. More than 43,000 people work for the Carlsberg Group, and its products are sold in more than 150 markets. In 2009 the Carlsberg Group sold more than 135 million hectolitres of beer, which is about 40 billion bottles of beer.

Find out more at www.carlsberggroup.com.



INCOME STATEMENT

| DKK million | Q3 2010 | Q3 2009 | 9 mths 2010 | 9 mths 2009 | 2009 |
|--|------------|------------|----------------|----------------|---------|
| Net revenue | 17,708 | 16,357 | 46,655 | 45,766 | 59,382 |
| Cost of sales | -8,138 | -8,130 | -22,074 | -23,138 | -30,197 |
| Gross profit Sales and distribution expenses Administrative expenses Other operating income, net Share of profit after tax, associates | 9,570 | 8,227 | 24,581 | 22,628 | 29,185 |
| | -4,634 | -4,033 | -12,870 | -12,155 | -15,989 |
| | -815 | -875 | -2,829 | -2,803 | -3,873 |
| | -8 | -41 | 159 | 6 | -45 |
| | 54 | 26 | 108 | 71 | 112 |
| Operating profit before special items | 4,167 | 3,304 | 9,149 | 7,747 | 9,390 |
| Special items, net | -462 | -180 | -108 | -371 | -695 |
| Financial income | -190 | -277 | 943 | 377 | 609 |
| Financial expenses | -535 | -490 | -2,485 | -2,594 | -3,599 |
| Profit before tax | 2,980 | 2,357 | 7,499 | 5,159 | 5,705 |
| Corporation tax | -804 | -683 | -1,919 | -1,496 | -1,538 |
| Consolidated profit | 2,176 | 1,674 | 5,580 | 3,663 | 4,167 |
| Profit attributable to: Non-controlling interests Shareholders in Carlsberg A/S | 229 | 183 | 530 | 444 | 565 |
| | 1,947 | 1,491 | 5,050 | 3,219 | 3,602 |
| Earnings per share | 12.8 | 9.8 | 33.1 | 21.1 | 23.6 |
| Earnings per share, diluted | 12.7 | 9.8 | 33.0 | 21.1 | 23.6 |
| | | | | | |



STATEMENT OF COMPREHENSIVE INCOME

| | Q3 | Q3 | 9 mths | 9 mths | |
|---|--------|-------|--------|--------|--------|
| DKK million | 2010 | 2009 | 2010 | 2009 | 2009 |
| Profit for the period | 2,176 | 1,674 | 5,580 | 3,663 | 4,167 |
| Other comprehensive income | | | | | |
| Foreign exchange adjustments of foreign entities: | -5,413 | -520 | 3,995 | -4,852 | -3,135 |
| Value adjustments of hedging instruments | 258 | -34 | -778 | -183 | 23 |
| Value adjustments of securities | - | - | - | - | 1 |
| Retirement benefit obligations | 7 | 18 | -256 | 33 | -382 |
| Value adjustment of step acquisition of subsidaries | - | - | - | -65 | 31 |
| Other | -18 | - | -23 | -2 | -6 |
| Tax on other comprehensive income | -117 | 17 | 85 | 40 | 39 |
| Other comprehensive income | -5,283 | -519 | 3,023 | -5,029 | -3,429 |
| Total comprehensive income | -3,107 | 1,155 | 8,603 | -1,366 | 738 |
| Total comprehensive income attributable to: | | | | | |
| Non-controlling interests | -183 | 145 | 825 | 97 | 171 |
| Shareholders in Carlsberg A/S | -2,924 | 1,010 | 7,778 | -1,463 | 567 |



STATEMENT OF FINANCIAL POSITION

| DKK million | 30 Sept 2010 | 30 Sept 2009 | 31 Dec 2009 |
|---|-----------------------|----------------------|-------------|
| Did Cilimon | 00 0 0pt 20 to | 00 0 0pt 2000 | 0.2002000 |
| Assets | | | |
| Intangible assets | 85,854 | 80,237 | 81,611 |
| Property, plant and equipment | 31,936 | 32,451 | 31,825 |
| Financial assets | 6,026 | 5,369 | 5,850 |
| Total non-current assets | 123,816 | 118,057 | 119,286 |
| Inventories and trade receivables | 10,949 | 10,868 | 9,499 |
| Other receivables etc. | 3,855 | 3,165 | 2,608 |
| Cash and cash equivalents | 2,872 | 2,855 | 2,734 |
| Total current assets | 17,676 | 16,888 | 14,841 |
| Assets held for sale | 94 | 122 | 388 |
| Total assets | 141,586 | 135,067 | 134,515 |
| | | | |
| Equity and liabilities | | | |
| Equity, shareholders in Carlsberg A/S | 62,037 | 52,786 | 54,829 |
| Non-controlling interests | 5,204 | 4,848 | 4,660 |
| Total equity | 67,241 | 57,634 | 59,489 |
| Borrowings | 34,058 | 38,831 | 36,075 |
| Deferred tax, retirement benefit obligations etc. | 14,250 | 13,177 | 13,940 |
| Total non-current liabilities | 48,308 | 52,008 | 50,015 |
| Borrowings | 1,513 | 3,511 | 3,322 |
| Trade payables | 9,448 | 7,691 | 7,929 |
| Deposits on returnable bottles and crate | 1,305 | 1,446 | 1,361 |
| Other current liabilities | 13,730 | 12,539 | 12,348 |
| Total current liabilities | 25,996 | 25,187 | 24,960 |
| Liabilities associated with assets held for sale | 41 | 238 | 51 |
| Total equity and liabilities | 141,586 | 135,067 | 134,515 |
| | | | |



CTATEMENT OF CHANCES IN FOLITY

| | | | Shareholde | rs in Carlsbe | rg A/S | | | 9 r | mths 201 |
|---|---------|---------------|------------|---------------|----------------|-----------|----------------|-------------|-----------|
| | | | | A-f-S | | ٦ | Total capital | Non- | |
| DKK million | Share | Currency | Hedging | invest- | Total | Retained | and | controlling | Tot |
| | capital | translation | reserves | ments | reserves | earnings | reserves | interests | equi |
| equity at 1 January 2010 | 3,051 | -10,578 | -1,384 | 146 | -11,816 | 63,594 | 54,829 | 4,660 | 59,48 |
| otal comprehensive income for the period Profit for the period | - | - | - | - | - | 5,050 | 5,050 | 530 | 5,58 |
| Other comprehensive income | | | | | | | | | |
| For eign exchange adjustments of foreign entities | - | 3,700 | - | - | 3,700 | - | 3,700 | 295 | 3,9 |
| Value adjustments of hedging instruments | - | -869 | 91 | - | -778 | - | -778 | - | -7 |
| Retirement benefit obligations | - | - | - | - | - | -256 | -256 | - | -2 |
| Other | - | - | - | - | - | -23 | -23 | - | - |
| Tax on other comprehensive income | - | 207 | -30 | - | 177 | -92 | 85 | - | |
| ther comprehensive income | - | 3,038 | 61 | - | 3,099 | -371 | 2,728 | 295 | 3,0 |
| otal comprehensive income for the period | - | 3,038 | 61 | - | 3,099 | 4,679 | 7,778 | 825 | 8,6 |
| cquisition/disposal of treasury shares | - | - | - | - | - | -34 | -34 | - | - |
| hare-based payment | - | - | - | - | - | 41 | 41 | - | |
| lividends paid to shareholders | - | - | - | - | - | -534 | -534 | -643 | -1,1 |
| cquisition of non-controlling interests and entities | - | - | - | - | - | -43 | -43 | 362 | 3 |
| otal changes in equity | - | 3,038 | 61 | - | 3,099 | 4,109 | 7,208 | 544 | 7,7 |
| quity at 30 September 2010 | 3,051 | -7,540 | -1,323 | 146 | -8,717 | 67,703 | 62,037 | 5,204 | 67,2 |
| | | | Shareholde | rs in Carlsbe | ra Δ/S | | | Q r | nths 20 |
| | | | Shareholde | A-f-S | ig A/O | - | Fotal capital | Non- | 11115 20 |
| OKK million | Share | Currency | Hedging | invest- | Total | Retained | and | controlling | To |
| THE THIRD I | capital | translation | reserves | ments | reserves | earnings | reserves | interests | eq |
| quity at 1 January 2009 | 3,051 | -7,693 | -1,515 | 145 | -9,063 | 60,762 | 54,750 | 5,151 | 59,9 |
| otal comprehensive income for the period | 0,00. | .,000 | 1,010 | 0 | 0,000 | 00,1 02 | 0 1,100 | 0,101 | 00,0 |
| rofit for the period | _ | _ | _ | _ | _ | 3,219 | 3,219 | 444 | 3,6 |
| • | | | | | | -, | -, | | -,- |
| other comprehensive income | | A 515 | | | -4,515 | _ | A 51 5 | -337 | 4 (|
| For eign exchange adjustments of foreign entities Value adjustments of hedging instruments | - | -4,515 -25 | -158 | - | -4,515 -183 | - | -4,515 -183 | -331 | -4,8 - |
| Retirement benefit obligations | - | -20 | -136 | - | -103 | 33 | 33 | - | - |
| <u> </u> | - | - | - | - | - | -55 | -55 | - -10 | |
| Value adjustment of step acquisition of subsidaries Other | - | - | - | - | - | -33 -2 | | -10 | |
| | - | - | - | - | 40 | -2 | -2 40 | _ | |
| Tax on other comprehensive income | - | 4 526 | 36 | - | 40 | -24 | 40 | - 247 | F (|
| other comprehensive income | | -4,536 | -122 | | -4,658 | | -4,682 | -347 | -5,0 |
| otal comprehensive income for the period | - | -4,536 | -122 | - | -4,658 | 3,195 | -1,463 | 97 | -1,3 |
| hare-based payment | - | - | - | - | - | 42 | 42 | - | |
| cquisition/disposal of treasury shares | - | - | - | - | - | -9 | -9 | - | |
| ividends paid to shareholders | - | - | - | | - | -534 | -534 | -299 | -8 |
| equisition of non-controlling interests and entities | - | - | - | - | - | - | - | -101 | -1 |
| | | 4 500 | 4.00 | | 4.050 | 0.004 | 1.00.1 | 202 | 2 (|
| Total changes in equity | - | -4,536 | -122 | - | -4,658 | 2,694 | -1,964 | -303 | -2,2 |



STATEMENT OF CASH FLOWS

| Operating profit before special items 4,167 3,304 9,149 7,747 9,390 Adjustment for depreciation, amortisation and impairment losses 1,001 917 2,895 2,777 3,779 Operating profit before depreciation, amortisation and impairment losses 5,168 4,221 12,044 10,524 13,169 Adjustment for other non-cash items 231 -17 560 211 265 Change in working capital -278 -749 -284 1,119 3,675 Interest etc. received 53 54 88 163 255 Interest etc. paid -335 -54 88 163 255 Interest etc. paid -627 -359 -1,508 -1,129 -1,374 Cash flow from operating activities 4,064 2,489 8,812 8,457 13,631 Acquisition of property, plant and equipment and integral passets -50 -50 -1,129 -2,032 -2,038 -2,767 Intangible assets -1 -6 -329 -304 -411 | DKK million | Q3 | Q3 | 9 mths | 9 mths | |
|--|--|--------|--------|--------|--------|---------|
| Adjustment for depreciation, amortisation and impairment losses 1,001 917 2,895 2,777 3,779 impairment losses Operating profit before depreciation, amortisation and impairment losses¹ 5,168 4,221 12,044 10,524 13,699 Adjustment for other non-cash items 231 1-17 560 211 265 Change in working capital -278 7-49 -284 1,119 9,675 Restructuring costs paid -148 -78 -356 -373 -507 Interest etc. paid -335 563 -1,508 -1,129 -1,852 Corporation tax paid -627 -359 -1,508 -1,129 -1,374 Cash flow from operating activities 4,064 2,489 8,812 8,457 13,631 Acquisition of property, plant and equipment and intangible assets -112 -86 -502 -2,038 -2,767 Change in trade loans -112 -86 -329 -304 -411 Total operational investments -148 -542 -2,344 -2,188 | | 2010 | 2009 | 2010 | 2009 | 2009 |
| Departing profit before depreciation, amortisation and impairment losses' Adjustment for other non-cash items 231 | Operating profit before special items | 4,167 | 3,304 | 9,149 | 7,747 | 9,390 |
| Operating profit before depreciation, amortisation and inpairment losses¹ 5,168 4,221 12,044 10,524 13,169 inpairment losses¹ Adjustment for other non-cash items 231 -17 560 211 265 Change in working capital 278 -749 -284 1,119 3,675 Restructuring costs paid -148 -78 -356 -373 -507 Interest etc. received 53 54 88 163 255 Interest etc. paid -335 -583 -1,732 -2,058 -1,852 Corporation tax paid -627 -359 -1,508 -1,129 -1,374 Cash flow from operating activities 4,064 -2489 8,812 8,457 13,631 Cash flow from operating activities 4,064 -2489 8,812 8,457 13,631 Cash flow from operating activities 4,064 -2489 8,812 8,457 13,631 Cash flow from operating activities -18 -684 -5 -7 154 255 | | 1,001 | 917 | 2,895 | 2,777 | 3,779 |
| Adjustment for other non-cash items | | 5 169 | 4 221 | 12 044 | 10.524 | 13 160 |
| Change in working capital -278 -749 -284 1,119 3,675 Restructuring costs paid 1-148 -78 -356 -373 -507 Interest etc. peaid 53 54 88 163 255 Interest etc. paid -335 -583 -1,732 -2,058 -1,852 Corporation tax paid 627 -359 -1,508 -1,129 -1,374 Cash flow from operating activities 4,064 2,489 8,812 8,457 13,631 Acquisition of property, plant and equipment and intragible assets -501 -500 -2,038 -2,767 Disposal of property, plant and equipment and intragible assets -112 -86 -329 -304 -411 Change in trade loans -112 -86 -329 -304 -411 Total operational investments -748 -542 -2,344 -2,188 -2,923 Acquisition of associated companies -10 -31 -12 -49 -43 Disposal of financial assets 13 | | 5,100 | 4,221 | 12,044 | 10,324 | 13, 109 |
| Restructuring costs paid Interest etc. received 148 -78 -356 -373 507 Interest etc. received 53 54 88 163 255 Interest etc. paid 335 548 88 163 255 Corporation tax paid 627 -359 -1,508 -1,852 -1,852 Corporation tax paid 627 -359 -1,508 -1,129 -1,374 Cash flow from operating activities 4,064 -2,019 -2,093 -2,767 Acquisition of property, plant and equipment and intrangible assets | Adjustment for other non-cash items | 231 | -17 | 560 | 211 | 265 |
| Interest etc. received 53 54 88 163 255 Interest etc. paid 333 583 -1,732 -2,058 -1,852 Corporation tax paid -627 -359 -1,082 -1,082 -1,374 -1,274 -1,374 Cash flow from operating activities 4,064 2,489 8,812 8,457 13,631 Acquisition of property, plant and equipment and intangible assets -667 -501 -2,092 -2,038 -2,767 Change in trade loans -112 -86 -329 -304 -411 Total operational investments -748 -542 -2,344 -2,188 -2,923 Acquisition and disposal of entities, net -4 122 -511 110 95 Acquisition of financial assets -1 -2 -34 -2,188 -2,923 Acquisition of financial assets -1 -3 -1 10 -9 Acquisition of financial assets -1 -3 -1 -7 Acquisition of financial assets -1 | Change in working capital | -278 | -749 | -284 | 1,119 | 3,675 |
| Interest etc. paid | 5 1 | _ | _ | | | |
| Corporation tax paid -627 -359 -1,508 -1,129 -1,374 Cash flow from operating activities 4,064 2,489 8,812 8,457 13,631 Acquisition of property, plant and equipment and intangible assets -664 -501 -2,092 -2,038 -2,767 Disposal of property, plant and equipment and intangible assets -112 -86 -329 -304 -411 Total operational investments -112 -86 -329 -304 -411 Total operational investments -112 -86 -329 -304 -411 Total operational investments -18 -542 -2,344 -2,188 -2,923 Aquisition and disposal of entities, net -4 122 -511 110 95 Acquisition of associated companies -10 -31 -12 -49 -48 Disposal of sasociated companies - - -3 - -7 Acquisition of financial assets 13 - 17 45 44 Change in fi | | | | | | |
| Cash flow from operating activities 4,064 2,489 8,812 8,457 13,631 Acquisition of property, plant and equipment and intangible assets -664 -501 -2,092 -2,038 -2,767 Disposal of property, plant and equipment and intangible assets 28 45 77 154 255 Change in trade loans -112 -86 -329 -304 -411 Total operational investments -748 -542 -2,344 -2,188 -2,923 Aquisition and disposal of entities, net -4 122 -511 110 95 Acquisition of associated companies -10 -31 -12 -49 -48 Disposal of financial assets -10 -4 -13 1 -11 10 95 Acquisition of financial assets -10 -4 -13 1 -1 48 151 -11 11 195 -48 151 11 11 11 11 11 11 11 11 12 -49 -48< | • | | | • | • | • |
| Acquisition of property, plant and equipment and intangible assets -664 -501 -2,092 -2,038 -2,767 Disposal of property, plant and equipment and intangible assets 28 45 77 154 255 Change in trade loans -112 -86 -329 -304 -411 Total operational investments -748 -542 -2,344 -2,188 -2,923 Aquisition and disposal of entities, net -4 122 -511 110 95 Acquisition of associated companies -10 -31 -12 -49 -48 Disposal of associated companies - - -33 - -7 Acquisition of financial assets 10 -4 122 -511 110 95 Acquisition of financial assets -10 -4 -13 1 -1 11 11 11 15 -48 0 -33 - -7 Acquisition of financial assets 13 - -17 45 44 Change in traceival assets 13 | Corporation tax paid | -627 | -359 | -1,508 | -1,129 | -1,374 |
| bitangible assets 28 45 77 154 255 Disposal of property, plant and equipment and intangible assets | Cash flow from operating activities | 4,064 | 2,489 | 8,812 | 8,457 | 13,631 |
| intangible assets Change in trade loans -112 -86 -329 -304 -411 Total operational investments -748 -542 -2,344 -2,188 -2,923 Aquisition and disposal of entities, net -4 122 -511 110 95 Acquisition of associated companies -10 -31 -12 -49 -48 Disposal of sasociated companies -10 -3 -12 -49 -48 Disposal of financial assets -10 -4 -13 1 -7 Acquisition of financial assets -13 - -17 45 44 Change in financial receivables -1 34 -573 15 -98 Dividends received 49 31 77 52 56 Total financial investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment -9 -83 365 -327 -190 Cash flow from investing activities | | -664 | -501 | -2,092 | -2,038 | -2,767 |
| Change in trade loans -112 -86 -329 -304 -411 Total operational investments -748 -542 -2,344 -2,188 -2,923 Aquisition and disposal of entities, net -4 122 -511 110 95 Acquisition of associated companies -10 -31 -12 -49 -48 Disposal of associated companies - - - -3 - -77 Acquisition of financial assets -10 -4 -13 1 -17 Acquisition of financial assets -10 -4 -13 1 -17 Acquisition of financial assets -10 -4 -13 1 -17 Acquisition of financial assets -13 - 17 45 44 Change in financial assets -13 - 17 45 44 Change in financial assets -13 - -573 15 -98 Dividends received 49 31 -77 52 56 <td></td> <td>28</td> <td>45</td> <td>77</td> <td>154</td> <td>255</td> | | 28 | 45 | 77 | 154 | 255 |
| Total operational investments -748 -542 -2,344 -2,188 -2,923 Aquisition and disposal of entities, net -4 122 -511 110 95 Acquisition of associated companies -10 -31 -12 -49 -48 Disposal of associated companies - - -33 - -7 Acquisition of financial assets -10 -4 -13 1 -11 Disposal of financial assets 13 - 17 45 44 Change in financial receivables -1 34 -573 15 -98 Dividends received 49 31 77 52 56 Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities ² 3,372 2,016 5,815 | • | -112 | -86 | -329 | -304 | -411 |
| Acquisition of associated companies -10 -31 -12 -49 -48 Disposal of associated companies - - -3 - -7 Acquisition of financial assets -10 -4 -13 1 -11 Disposal of financial assets 13 - 17 45 44 Change in financial receivables -1 34 -573 15 -98 Dividends received 49 31 77 52 56 Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 | · · · · · · · · · · · · · · · · · · · | -748 | -542 | -2,344 | -2,188 | -2,923 |
| Disposal of associated companies - - - -3 - - Acquisition of financial assets -10 -4 -13 1 -11 Disposal of financial assets 13 - 17 45 44 Change in financial receivables -1 34 -573 15 -98 Dividends received 49 31 77 52 56 Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 <t< td=""><td>Aquisition and disposal of entities, net</td><td>-4</td><td>122</td><td>-511</td><td>110</td><td>95</td></t<> | Aquisition and disposal of entities, net | -4 | 122 | -511 | 110 | 95 |
| Acquisition of financial assets -10 -4 -13 1 -11 Disposal of financial assets 13 - 17 45 44 Change in financial receivables -1 34 -573 15 -98 Dividends received 49 31 77 52 56 Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -17 -242 -767 -538 | Acquisition of associated companies | -10 | -31 | -12 | -49 | -48 |
| Disposal of financial assets 13 - 17 45 44 Change in financial receivables -1 34 -573 15 -98 Dividends received 49 31 77 52 56 Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 <td>Disposal of associated companies</td> <td>-</td> <td>-</td> <td>-3</td> <td>-</td> <td>-7</td> | Disposal of associated companies | - | - | -3 | - | -7 |
| Change in financial receivables -1 34 -573 15 -98 Dividends received 49 31 77 52 56 Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,88 | Acquisition of financial assets | -10 | -4 | -13 | 1 | -11 |
| Dividends received 49 31 77 52 56 Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 | Disposal of financial assets | 13 | - | 17 | 45 | 44 |
| Total financial investments 37 152 -1,018 174 31 Other investments in property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 | Change in financial receivables | -1 | 34 | -573 | 15 | -98 |
| Other investments in property, plant and equipment Disposal of other property, plant and equipment -10 -83 -46 -347 -388 Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Curr | | | | | | |
| Disposal of other property, plant and equipment 29 - 411 20 198 Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | Total financial investments | 37 | 152 | -1,018 | 174 | 31 |
| Total other activities² 19 -83 365 -327 -190 Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | | _ | | _ | _ | |
| Cash flow from investing activities -692 -473 -2,997 -2,341 -3,082 Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | | | | | | |
| Free cash flow 3,372 2,016 5,815 6,116 10,549 Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,830 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | | | | | | |
| Shareholders in Carlsberg A/S -15 -11 -568 -545 -540 Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | | | | | | |
| Non-controlling interests -177 -242 -767 -538 -591 External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | | • | • | • | | • |
| External financing -2,575 -2,875 -4,548 -4,747 -8,862 Cash flow from financing activities -2,767 -3,128 -5,883 -5,830 -9,993 Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | • | _ | | | | |
| Net cash flow 605 -1,112 -68 286 556 Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | 9 | | -2,875 | _ | | |
| Cash and cash equivalents at beginning of period 2,320 3,459 2,583 2,065 2,065 Currency translation adjustments -207 -48 203 -52 -38 | Cash flow from financing activities | -2,767 | -3,128 | -5,883 | -5,830 | -9,993 |
| Currency translation adjustments -207 -48 203 -52 -38 | Net cash flow | 605 | -1,112 | -68 | 286 | 556 |
| Currency translation adjustments -207 -48 203 -52 -38 | Cash and cash equivalents at beginning of period | 2,320 | 3,459 | 2,583 | 2,065 | 2,065 |
| <u> </u> | | • | • | • | • | • |
| | , , | | | | | |

¹ Impairment losses excluding those reported in Special items.

 $^{^2}$ Other activities cover real estate and assets under construction, separate from beverage activities, including costs of construction contracts.

³Cash and cash equivalent less bank overdrafts



NOTE I
Segment reporting by region (beverages)

| DKK million | Q3 | Q3 | 9 mths | 9 mths | |
|---|-----------------------|-----------------------|----------------|-----------------------|-----------------------|
| | 2010 | 2009 | 2010 | 2009 | 2009 |
| B | | | | | |
| Beer sales (pro rata, million hl) | | | | | |
| Northern & Western Europe | 14.1 | 14.1 | 38.4 | 38.8 | 50.2 |
| Eastern Europe | 14.7 | 14.4 | 37.3 | 40.2 | 51.3 |
| Asia | 5.1 | 3.5 | 14.0 | 9.9 | 14.5 |
| Total | 33.9 | 32.0 | 89.7 | 88.9 | 116.0 |
| Net revenue (DKK million) | | | | | |
| Northern & Western Europe | 10,198 | 10,110 | 27,706 | 28,015 | 36,466 |
| Eastern Europe | 6,016 | 5,135 | 14,696 | 14,442 | 18,545 |
| Asia | 1,464 | 1,060 | 4,190 | 3,183 | 4,224 |
| Not allocated | 30 | 52 | 63 | 126 | 147 |
| Beverages, total | 17,708 | 16,357 | 46,655 | 45,766 | 59,382 |
| Northern & Western Europe Eastern Europe Asia | 2,456 2,379 382 | 2,224 1,871 248 | 5,751 5,708 | 5,146 5,184 676 | 6,366 6,638 874 |
| • | 7 | • | , | • | , |
| Not allocated | 382 -18 | 248 -90 | 1,035 -410 | -403 | -655 |
| | 5,199 | 4,253 | 12,084 | 10,603 | |
| Beverages, total | 5, 199 | 4,233 | 12,004 | 10,003 | 13,223 |
| Operating profit before special items (EBIT | - DKK million) | | | | |
| Northern & Western Europe | 1,949 | 1,700 | 4,247 | 3,580 | 4,237 |
| Eastern Europe | 1,969 | 1,550 | 4,566 | 4,197 | 5,289 |
| Asia | 320 | 197 | 850 | 519 | 666 |
| Not allocated | -35 | -108 | -459 | -461 | -732 |
| Beverages, total | 4,203 | 3,339 | 9,204 | 7,835 | 9,460 |
| Operating profit margin (%) | | | | | |
| Northern & Western Europe | 19.1 | 16.8 | 15.3 | 12.8 | 11.6 |
| Eastern Europe | 32.7 | 30.2 | 31.1 | 29.1 | 28.5 |
| Asia | 21.9 | 18.7 | 20.3 | 16.3 | 15.8 |
| Not allocated | | | | | |
| Beverages, total | 23.7 | 20.4 | 19.7 | 17.1 | 15.9 |
| | | | | | |



NOTE 2
Segment reporting by activity

| DKK million | | Q3 2010 | | | Q3 2009 | |
|---------------------------------------|--------|------------|--------|--------|------------|--------|
| | Bever- | Other | | Bever- | Other | |
| | ages | activities | Total | ages | activities | Total |
| Net revenue | 17,708 | - | 17,708 | 16,357 | - | 16,357 |
| Operating profit before special items | 4,203 | -36 | 4,167 | 3,339 | -35 | 3,304 |
| Special items, net | -462 | - | -462 | -122 | -58 | -180 |
| Financial items, net | -716 | -9 | -725 | -758 | -9 | -767 |
| Profit before tax | 3,025 | -45 | 2,980 | 2,459 | -102 | 2,357 |
| Corporation tax | -816 | 12 | -804 | -698 | 15 | -683 |
| Consolidated profit | 2,209 | -33 | 2,176 | 1,761 | -87 | 1,674 |
| Attributable to: | | | | | | |
| Non-controlling interests | 229 | - | 229 | 183 | - | 183 |
| Shareholders in Carlsberg A/S | 1,980 | -33 | 1,947 | 1,578 | -87 | 1,491 |

| DKK million | | 9 mths 2010 | | | 9 mths 2009 | |
|---|-------------------------|------------------|-------------------------|-------------------------|------------------|-------------------------|
| | Bever- ages | Other activities | Total | Bever- ages | Other activities | Total |
| Net revenue | 46,655 | - | 46,655 | 45,766 | - | 45,766 |
| Operating profit before special items Special items, net Financial items, net | 9,204 -108 -1,520 | -55 - -22 | 9,149 -108 -1,542 | 7,835 -313 -2,212 | -88 -58 -5 | 7,747 -371 -2,217 |
| Profit before tax Corporation tax | 7,576 -1,944 | -77 25 | 7,499 -1,919 | 5,310 -1,521 | -151 25 | 5,159 -1,496 |
| Consolidated profit | 5,632 | -52 | 5,580 | 3,789 | -126 | 3,663 |
| Attributable to: Non-controlling interests Shareholders in Carlsberg A/S | 530 5,102 | - -52 | 530 5,050 | 444 3,345 | - -126 | 444 3,219 |



NOTE 3
Segment reporting by quarter

| DKK million | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 |
|---------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| | 2008 | 2009 | 2009 | 2009 | 2009 | 2010 | 2010 | 2010 |
| Net revenue | | | | | | | | |
| Northern and Western Europe | 8,915 | 7,200 | 10,705 | 10,110 | 8,451 | 7,309 | 10,199 | 10,198 |
| Eastern Europe | 4,616 | 3,466 | 5,841 | 5,135 | 4,103 | 2,386 | 6,294 | 6,016 |
| Asia | 984 | 1,074 | 1,049 | 1,060 | 1,041 | 1,234 | 1,492 | 1,464 |
| Not allocated | 9 | 46 | 28 | 52 | 21 | 44 | -11 | 30 |
| Beverages, total | 14,524 | 11,786 | 17,623 | 16,357 | 13,616 | 10,973 | 17,974 | 17,708 |
| Other activities | - | - | - | - | - | - | - | - |
| Total | 14,524 | 11,786 | 17,623 | 16,357 | 13,616 | 10,973 | 17,974 | 17,708 |
| Operating profit before special items | 3 | | | | | | | |
| Northern and Western Europe | 847 | 140 | 1,740 | 1,700 | 657 | 406 | 1,892 | 1,949 |
| Eastern Europe | 798 | 695 | 1,952 | 1,550 | 1,092 | 321 | 2,276 | 1,969 |
| Asia | 125 | 155 | 167 | 197 | 147 | 231 | 299 | 320 |
| Not allocated | -363 | -169 | -184 | -108 | -271 | -230 | -194 | -35 |
| Beverages, total | 1,407 | 821 | 3,675 | 3,339 | 1,625 | 728 | 4,273 | 4,203 |
| Other activities | -21 | -33 | -20 | -35 | 18 | 7 | -26 | -36 |
| Total | 1,386 | 788 | 3,655 | 3,304 | 1,643 | 735 | 4,247 | 4,167 |
| Special items, net | -1,344 | -107 | -84 | -180 | -324 | 349 | 5 | -462 |
| Financial items, net | -1,281 | -904 | -546 | -767 | -773 | -515 | -302 | -725 |
| Profit before tax | -1,239 | -223 | 3,025 | 2,357 | 546 | 569 | 3,950 | 2,980 |
| Corporation tax | 1,522 | 65 | -878 | -683 | -42 | -48 | -1,067 | -804 |
| Consolidated profit | 283 | -158 | 2,147 | 1,674 | 504 | 521 | 2,883 | 2,176 |
| Attributable to: | | | - | - | | | - | |
| Non-controlling interests | 172 | 54 | 207 | 183 | 121 | 50 | 251 | 229 |
| Shareholders in Carlsberg A/S | 111 | -212 | 1,940 | 1,491 | 383 | 471 | 2,632 | 1,947 |
| | | | | | | | | |



NOTE 4

Special items

| DKK million | 9 mths 2010 | 9 mths 2009 | 2009 |
|--|----------------|----------------|------|
| | 2010 | 2009 | |
| Special items, income: | | | |
| Adjustment to gain from sale of entities in prior year | 124 | - | - |
| Gain on sale of Braunschweig Brewery and fighter brand activities, | | | |
| Carlsberg Deutschland | - | 49 | 49 |
| Value adjustment on step acquisition of subsidiary | 390 | - | - |
| Total | 514 | 49 | 49 |
| Special items, cost: | | | |
| Impairment of finite trademarks | _ | _ | -37 |
| Impairment of trademarks | -300 | _ | - |
| Restructuring of Leeds Brewery, Carlsberg UK | -19 | -39 | -67 |
| Relocation costs, termination benefits and impairment of non-current | | | • |
| assets in connection with new production structure in Denmark | -27 | -34 | -40 |
| Termination benefits and impairment of non-current assets | | • | |
| in connection with new production structure at Sinebrychoff, Finland | - | -19 | -20 |
| Provision for onerous malt contracts, including reversal of unused | | | |
| provision from previous year | -7 | -175 | -175 |
| Termination benefits etc. in connection with Operational Excellence Programmes | -19 | _ | -31 |
| Termination benefits in connection with restructuring of sales force, | | | • |
| logistic and administration, Carlsberg UK | -16 | - | -34 |
| Termination benefit etc. Carlsberg Italia | -18 | -31 | -56 |
| Termination benefit etc. in connection with restructuring in | | | - |
| Brasseries Kronenbourg, France | -8 | -27 | -95 |
| Termination benefit in connection with restructuring, Carlsberg Deutschland | - | _ | -72 |
| Restructuring, Mythos, Greece | -6 | - | - |
| Other restructuring costs etc., other entities | -43 | -78 | -100 |
| Restructuring of Fribourg Brewery, Feldschlösschen | -159 | - | - |
| Integration costs related to acquisition of part of the activities in S&N | - | -17 | -17 |
| Total | -622 | -420 | -744 |
| | | | |
| Special items, net | -108 | -371 | -695 |



NOTE 5 (PAGE 1 OF 2)

Debt and credit facilities

| DKK million | 30 Sept. 2010 |
|--|---------------|
| Non-current borrowings: | |
| Issued bonds | 14,072 |
| Bank borrowings | 17,858 |
| Mortgages | 1,984 |
| Lease liabilities | 14 |
| Other non-current borrowings | 130 |
| Total | 34,058 |
| Current borrowings: | |
| Bank borrowings | 960 |
| Lease liabilities | 11 |
| Other current borrowings | 542 |
| Total | 1,513 |
| Total non-current and current borrowings | 35,571 |
| Cash and cash equivalents | -2,872 |
| Net financial debt | 32,699 |
| Other interest bearing assets | -855 |
| Net interest bearing debt | 31,844 |

All borrowings are measured at amortised cost. However, fixed-rate borrowings swapped to floating rates are measured at fair value. The carrying amount of these borrowings is DKK 3,151m



NOTE 5 (PAGE 2 OF 2)

Debt and credit facilities

| DKK million | | | | | 30 | Sept. 2010 |
|---|-----------|-----------|-----------|-----------|-----------|------------|
| Time to maturity for non-current borrowings | | | | | | |
| | 1-2 years | 2-3 years | 3-4 years | 4-5 years | > 5 years | Total |
| Issued bonds | 2,143 | 1,733 | 7,409 | - | 2,787 | 14,072 |
| Bank borrowings | 406 | 16,790 | 379 | 283 | - | 17,858 |
| Mortgages* | - | - | - | - | 1,984 | 1,984 |
| Other non-current borrowings and leases | 126 | - | - | 18 | - | 144 |
| Total | 2,675 | 18,523 | 7,788 | 301 | 4,771 | 34,058 |

| DKK million | Net financial | | Interes | st* | |
|------------------------------------|------------------|----------|---------|-----------|---------|
| Interest risk at 30 September 2010 | debt | Floating | Fixed F | loating % | Fixed % |
| EUR | 29,626 | 9,641 | 19,985 | 33% | 67% |
| DKK | 1,903 | 1,532 | 371 | 81% | 19% |
| Other currencies | 1,170 | -563 | 1,733 | N/A | N/A |
| Total | 32,699 | 10,610 | 22,089 | 32% | 68% |

^{*} After interest rate swaps. A forward starting swap of 1bn EUR has not been included in the table.

| DKK million | |
|------------------------------|-----------------|
| Committed credit facilities* | 30 Sep. 2010 |
| Less than 1 year | 1,513 |
| 1 to 2 years | 3,675 |
| 2 to 3 years | 27,010 |
| 3 to 4 years | 7,788 |
| 4 to 5 years | 301 |
| More than 5 years | 4,771 |
| Total | 45,058 |
| Short term Long term | 1,513 43.545 |
| _og .c | 10,010 |

^{*} Defined as short term borrowings and long term committed credit facilities



NOTE 6 Net interest-bearing debt

| DKK million | Q3 2010 | Q3 2009 | 9 mths 2010 | 9 mths 2009 | 2009 |
|--|------------|------------|----------------|----------------|---------|
| Net interest-bearing debt is calculated as follows: | | | | | |
| Non-current borrowings | | | 34,058 | 38,831 | 36,075 |
| Current borrowings | | | 1,513 | 3,511 | 3,322 |
| Gross interest-bearing debt | | | 35,571 | 42,342 | 39,397 |
| Cash and cash equivalents | | | -2,872 | -2,855 | -2,734 |
| Loans to associates | | | -12 | -3 | -36 |
| On-trade loans | | | -2,072 | -2,201 | -2,143 |
| less non-interest-bearing portion | | | 1,266 | 1,403 | 1,368 |
| Other receivables | | | -1,670 | -1,699 | -1,533 |
| less non-interest-bearing portion | | | 1,633 | 1,546 | 1,360 |
| Net interest-bearing debt | | | 31,844 | 38,533 | 35,679 |
| Changes in net interest-bearing debt: | | | | | |
| Net interest-bearing debt at beginning of period | 35,299 | 40,814 | 35,679 | 44,156 | 44,156 |
| Cash flow from operating activities | -4,064 | -2,489 | -8,812 | -8,457 | -13,631 |
| Cash flow from investing activities, excl acquisition | | | | | |
| of entities | 688 | 595 | 2,486 | 2,451 | 3,177 |
| Cash flow from acquisition of entities, net | 4 | -122 | 511 | -110 | -95 |
| Dividend to shareholders and non-controlling interests | 109 | 3 | 1,177 | 833 | 846 |
| Acquisition of non-controlling interests | 69 | 188 | 125 | 242 | 286 |
| Acquisition/disposal of treasury shares | 15 | 9 | 34 | 9 | 6 |
| Acquired net interest-bearing debt from acquisition/ | | | | | |
| disposal of entities | -121 | - | -85 | 4 | 45 |
| Change in interest-bearing lending | 144 | 255 | 211 | 317 | - |
| Effects of currency translation | -165 | -692 | 558 | -954 | 562 |
| Other | -134 | -28 | -40 | 42 | 327 |
| Total change | -3,455 | -2,281 | -3,835 | -5,623 | -8,477 |
| Net interest-bearing end of period | 31,844 | 38,533 | 31,844 | 38,533 | 35,679 |



NOTE 7

Acquisition of entities

| DKK million | | | | | Total |
|--|------------------|------------------|------|-------------------|----------------------------|
| Acquired entities | Acquisition date | Main activity | Cost | Acquired interest | Carlsberg interest |
| Wusu-Xinjiang | 1 January '10 | Brewery | 228 | 4.83% | 64.95% |
| Fair value of previous Fair value of non-conf | • | interest | | | 228 660 385 1,273 |

| | Fair value at |
|--|------------------|
| DKK million | acquisition |
| Intangible assets | 167 |
| Property, plant & equipment | 335 |
| Inventories | 124 |
| Loans & receivables, current | 6 |
| Cash & cash equivalents | 13 |
| Provisions, excl. of deferred tax | -130 |
| Deferred tax assets & liabilities, net | -2 |
| Borrowings | -92 |
| Trade payables and other payables | -316 |
| Total net assets | 105 |
| Fair value of entity acquired in stages, total | 1,273 |
| Goodwill total | 1,168 |
| Goodwill is attributable to: | |
| Carlsberg interest | 820 |
| Non-controlling interest | 348 |
| Goodwill total | 1,168 |
| Elements of cash consideration paid: | |
| Cash | 228 |
| Cash and cash equivalents, acquired* | -5 |
| Total | 223 |

^{*}Acquired cash only comprise the additional consolidated share (approx. 40%) in the step acquisition due to change from pro-rata consolidation to full consolidation.

In Q1 2010, Carlsberg gained control of Xinjiang Wusu Beer Group through a business combination achieved in stages (step acquisition). The shareholdings held before obtaining control have been recognised at fair value with the fair value adjustment, DKK 390m, recognised in special items. The purchase price allocation of the fair value of identified assets, liabilities and contingent liabilities in the acquisition is still ongoing and has not yet been completed. Therefore, adjustments to all items in the opening balance sheet may be made. Accounting for the acquisition will be completed within the 12 month period required in IFRS 3.



This step acquisition is a natural step for Carlsberg and in line with the strategy of obtaining full control of key operating activities. The preliminary calculation of goodwill represents staff competences as well as the positive growth expectations. Goodwill related to the non-controlling interest's share of Xinjiang Wusu Beer Group has been recognised as part of goodwill.

The purchase price on the acquisition of part of the activities in S&N has been adjusted by DKK 284m as a result of allocation of debt according to agreement. The adjustment was recognised as goodwill. The purchase price is expected to be further adjusted depending on the final allocation of debt according to agreement.